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# PROOF

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Otherwise we will assume this proof O.K.

PROOF OF YOUR ADVERTISEMENT FOR OCT ISSUE

## THE FLOWER GROWER

The Home Gardener's Magazine

RETURN PROOF  
to Publication Office  
99-129 No. Broadway,  
Albany, New York

and everyone  
is of large,  
exhibition size!

If you've never  
grown them, you're  
in for a "treat"

Yes!! Rush  
your order →  
so it will be  
reserved for  
you before we  
are swamped  
with orders !!

**"Pot-Luck" with THE BARNES**

**Get 50% More Flower Bulbs, AT NO INCREASE IN COST BY SHARING OUR END-OF-SEASON SURPLUS**

Now is your chance to add to your garden large quantities of Choice name varieties of the most beautiful imported creations at a very small investment. The bulbs offered in the "Pot-Luck" selections are the same choice varieties as those offered in our world famous catalog, "Floral Treasures of the World". "POT-LUCK" PACKAGES OFFER MANY THRILLING, UNEXPECTED SURPRISES.

**YOU SAVE OVER 1/2 THE FULL VALUE IN "POT-LUCK" PACKAGES**

There are two sizes. The JUMBO size, priced at \$2.95, is guaranteed to contain at least \$4.50 worth of bulbs—possibly more. The LARGE size, priced at \$1.95, is guaranteed to contain at least \$3.00 worth of bulbs—possibly more. We offer "Pot-Luck" packages because our bulbs for fall shipping must be ordered months in advance. We always order heavily to be able to fill late orders. Naturally there is a surplus of many items, none of which can be stored over winter. IF SURPLUSES ARE UNUSUALLY LARGE, WE MAY INCLUDE MORE THAN THE GUARANTEED VALUE.

**ALL VARIETIES IN "POT-LUCK" PACKAGES GROW WELL TOGETHER**

We do not ship less than 3 OF A VARIETY (unless we are tucking in an exceptionally expensive variety)—and EACH VARIETY WILL BE SEPARATELY LABELED AND PACKAGED. All "Pot-Luck" orders will be shipped at the appropriate planting date for your locality until all stock is gone.

**SEND NO MONEY—RUSH ORDER NOW**

We will ship C.O.D. But if you enclose cash with order (which saves us a lot of bookkeeping expense) we will ship you a free gift in addition. And you will save all C.O.D. charges.

**WITH EVERY "POT-LUCK" PACKAGE IF YOU SEND CASH WITH ORDER**

**2 Red Emperor Tulips**

Red Emperor has the largest flowers known. The color is a pure, rich shade of bright vermillion—scarlet, with a glistening sheen that glows in the sunshine. Deep in the throat is a glossy black base, bordered with bright yellow, which intensifies the brilliance and purity of the scarlet. Red Emperor blooms year after year without any trouble or replanting. Flowers in mid-April. Yours FREE if you send cash with order now.

**Free**

**Use this handy order-form to reserve your "Pot-Luck"**

**THE BARNES, IMPORTERS**  
**Barnes Bldg., East Aurora, N. Y.**

Please send me all the Special "Pot-Luck" Packages indicated. I understand that all bulbs in these packages are subject to my approval during the blooming season next year. If any fail to bloom or do not produce results equal to my fullest expectations, you will replace them at no charge next fall, or refund my original purchase price in full, whichever I request.

NO. PKGS.		
Large	Jumbo	GROUP
		Pot-Luck TULIPS
		Pot-Luck DAFFODILS & NARCISSI
		Pot-Luck HYACINTHS
		Pot-Luck LILIES
		Pot-Luck MINIATURE BULBS Galanthus, Eranthis, Muscari, Hyacinthus.

NO. PKGS.		
Large	Jumbo	GROUP
		Pot-Luck CROCUS (Dutch & Species)
		Pot-Luck IRIS (Dutch, English, Spanish)
		Pot-Luck Our Own Surprise Selections
		Pot-Luck MEDIUM HEIGHT BULBS (Chionodoxa, Leucojum, Fritillaria, Scilla)

**TOTALS**

LARGE Pot-Luck PKGS. @ \$1.95 \$.....

JUMBO Pot-Luck PKGS. @ \$2.95 \$.....

TOTAL ORDER . . . . . \$.....

EASY TO FOLLOW PLANTING DIRECTIONS  
WITH EVERY SHIPMENT

**RUSH YOUR ORDER TODAY**

Just fill out convenient form, clip around dotted line, and drop in an envelope. Be sure to send your remittance if you want us to ship your 2 gift Red Emperor Tulips.

MR.  
MRS.  
MISS

ADDRESS

CITY

ZONE

STATE

11

12

AMERICA'S  
FOREMOST  
BULB  
SPECIALISTS

**The Barnes**  
IMPORTERS  
EAST AURORA NEW YORK



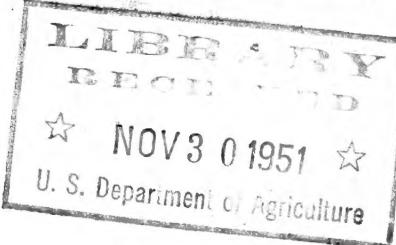
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enclosed for  
your con-  
venience

— There's no  
sense planting  
bulbs without  
knowing what  
they are !!  
That's what  
makes the "POT-LUCK"  
so valuable to  
you!

Yes — you may  
use this handy  
order form on  
the proof.

# The Barnes IMPORTERS

EAST AURORA, NEW YORK



SPECIALISTS IN CHOICE, RARE AND UNUSUAL FLOWER-BULBS FROM ALL PARTS OF THE WORLD.

Now! Save More Than 33 1/3% on Choice Flower Bulbs

Even though we are advertising this offer in the October and November issues of Flower Grower and Popular Gardening, we want to be especially sure you don't miss this marvelous money saving opportunity. So we have reprinted the offer as it appears in these magazines on the reverse side of this page.

It's Your Chance to Try Our Bulbs and Save

As you can see, you will get 50% more flower bulbs at no increase in price, and two Free Red Emperor Tulips in addition. Why do we want to make so sure you don't miss this offer? Because we know you are interested in choice, beautiful flower bulbs. Otherwise you would not have asked for our catalog. We also want you to enjoy the same privileges as our regular customers do. TO MAKE SURE YOU DO NOT PASS THIS CHANCE, WE WILL INCLUDE AN EXTRA GIFT WORTH \$1 WITH YOUR ORDER. This extra gift will be described later.

Barnes Bulbs Add So Much Beauty to Your Garden

I don't need to tell you how our bulbs will bring you compliments. You know how neighbors seeing your Barnes bulbs ask each other, "How can they grow such beautiful borders, such lovely flower beds, I wish we could?" Now is your chance to make your garden even lovelier at such a small investment.

OUR EXTRA GIFT TO YOU ONLY, WORTH \$1

1951 has been such a successful year for growing, that our grower in Holland, C. G. Van Tubergen, has shipped us an extra 23 crates of exceptionally choice, rugged, free flowering Tulips and Narcissi. We will pass them on to you, because we are going all out to get you to try our wonderful flower bulbs. So, we will ship, with every Pot-Luck order totaling \$3.50 or more, (in addition to the free Red Emperor Tulips), an extra 5 named Tulips and 3 named Narcissi worth at least \$1. Each variety is exceptionally choice and will be separately labeled and packaged. All varieties will harmonize beautifully with any garden picture.

Order Now! While We Still Have a Full Selection!

Take advantage of this sensational offer to get acquainted with our superior quality bulbs, and our friendly service - you will never have a better chance than you have right now. Remember, you get 50% more bulbs when you take "POT LUCK with THE BARNES" - you get 2 beautiful Red Emperor Tulips absolutely FREE - and then on top of that, you get 5 more Tulips and 3 more Narcissi FREE.

On those items where quantities are limited, your order will receive preference over the orders of those coming from the magazines.

Yours for the loveliest garden on the street,  
*Julian W. Moody*  
JULIAN W. MOODY  
President

JULIAN W. MOODY President

PAUL J. KRUDER Vice President - Administration

DAVID C. BAUER

Vice President - Advertising

*Rush your order immediately by return mail  
in the enclosed airmail envelope --  
while we still have a good  
supply of fine bulbs.*